

Rural Enterprise Acceleration Project (REAP), District - Dehradun

A- Prototype for Engaging Private Player for the Establishment of Rural Enterprises

1. Applicant Details

- Name of the Organization / Entrepreneur:
- Registration Number / Certificate of Incorporation:
- Registered Address:
- Contact Number:
- Email Address:
- Name of Contact Person:
- Designated Position/Role:

2. Project Details

- Title of the Project applying for:
- Proposed Project Location:
- Enterprise Type / Sector (e.g., Sorting, Grading, Milling, Packhouse, etc.):
- Nature of Business/Activity/Model/Plan:

3. Project Description

- Objective/Purpose of the Project:
- Detailed Description of the Project:
- Proposed Key Products/Services:
- Production Capacity & Targets (per day/month/year):
- Expected Community Benefits and Impact:

4. Investment Details

- Total Project Cost (₹):
- Break-up of Investment:
 - Land & Infrastructure (₹):
 - Machinery & Equipment (₹):
 - Working Capital (₹):
 - Other Expenses (please specify) (₹):

5. Financial Details

- Proposed Bank Loan Amount (₹):
- Own Equity / Investment (₹):

- Grant Support Requested (₹):
- REAP Grant (25%):

6. Implementation Timeline

- Proposed Start Date:
- Estimated Completion Date:

7. Attachments (Please ensure all are included)

- Certificate of Incorporation / Registration Certificate:
- Detailed Project Report (DPR):
- Last three years Audited Financial Statements / Income Tax Returns

8. Declaration

I/We declare that the information provided in this proposal is true, complete, and correct to the best of our knowledge. If any information is found to be false, incorrect, and incomplete, my / our candidature for the proposals is liable to be cancelled. We, further agree to abide by all scheme regulations and norms.

Signature of Applicant / Authorized Signatory:

Name:

Date:

Seal (if applicable):

B- Technical Evaluation Criteria

Item	Evaluation Parameters	Marks
A.	General Experience	40
i	Years of operation: a. 0-2 Years: 15 points b. 2 to 5 Year: 18 points c. More than 5 years: 20 points Document: Certificate of incorporation, KYC.	20
ii	Average annual turnover of firm in the last three FYs (in INR Lakh): a. 0-5 Lakh: 15 points b. 5 Lakh to 10 Lakh: 18 points c. More than 10 Lakh: 20 points Document: Audited financial statements/ ITR for last three financial years.	20
B.	Specific Experience	30
i	Prior experience of private players with respect to proposal: a. 0-2 years: 20 points b. 2 to 5 years: 25 points c. More than 5 years: 30 points Documents: Certificate of incorporation or other relevant document, KYC,	30
C	Discussion and Presentation	30
i	Approach, Methodology & Team a. Proposed business plan with appropriate methodology- 10 points b. Community engagement plan-10 points c. Team Structure & Implementation-10 points Documents: Business plan, DPR, implementation strategy, timeline and risk mitigation.	30
	Total Points	100

Note: Total points for the technical qualification are 70 (A+B). The qualifying criterion is 60% of the total marks, which is 42 marks.

1. Selection Process:

- RFQ will be evaluated based on the bidders fulfilling the minimum eligibility criteria, relevant experience, proposed approach and methodology for this assignment.
- Shortlisted private players will be invited for a discussion and presentation.
- The project aims to selection of more firms for this activity based on the evaluation of the proposal.
- Final selection will be made by UGVS-DPMU/REAP, Dehradun

2. Assignment

The project may assign one or more clusters to selected private players.

3. Duration of engagement:

This duration of the project shall be valid from the date of award of contract for 2+1 years. However, Gramotthan reserves the right to cancel the contract of any agency at any point of time in case the performance is not found to be satisfactory.